

Jayashree Nair

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[LinkedIn](#) | [Portfolio: https://wizdreamz.com](#) | [Behance](#)

PROFESSIONAL SUMMARY

UI Designer with 15+ years of experience designing clean, production-ready interfaces across medical, corporate, and industrial domains. Strong focus on layout, hierarchy, responsive systems, and real-world usability. Proficient in Figma for UI design, components, and responsive layouts, with frontend awareness (HTML/CSS) that supports close collaboration with developers and technically feasible design decisions. Experience spans enterprise organizations and long - term independent client engagements across multiple industries.

CORE SKILLS

UI Design & Visual Systems

- Figma (Auto Layout, components, responsive layouts, design systems basics)
- Layout systems, visual hierarchy, spacing
- Typography, color systems, consistency
- Responsive UI and accessibility awareness (contrast, readability, keyboard basics)

Frontend Awareness

- HTML5, CSS3 (Flexbox, Grid)
- JavaScript fundamentals (DOM, basic interactivity)

Design Process & Collaboration

- Translating requirements into clear UI solutions
- Usability heuristics and interface clarity
- Developer handoff and implementation alignment
- Iterative design based on feedback and constraints

Tools & Platforms

- Adobe Photoshop, Illustrator
- WordPress customization

PROFESSIONAL EXPERIENCE

Independent UI Designer (Client Projects)

Aug 2017 – present

- Owned UI design for professional, content-driven websites across medical, corporate, and industrial domains, with a focus on clarity, hierarchy, and responsive layouts.
- Led end-to-end UI execution from concept to handoff, translating client requirements into clear layouts, components, and interaction patterns.
- Implemented responsive UI using HTML and CSS, ensuring feasibility, visual consistency, and production-ready delivery.
- Applied usability heuristics and accessibility-aware design (contrast, readability, focus states) to improve

clarity and task flow.

- Created and maintained visual consistency across screens, ensuring scalable interfaces.
- Delivered brand and identity work where required, aligning visual language with business context and audience expectations.
- Worked with clients including Tata Group and Amar Chitra Katha across design engagements.

Web Designer – Wolters Kluwer | Medknow Publications

Apr 2013 – Aug 2017

- Designed UI layouts and front-end screens for medical journal websites, focusing on clarity, readability, and structured content presentation.
- Built and maintained responsive interfaces using HTML and CSS, ensuring consistency across a large portfolio of journal sites.
- Improved usability and accessibility across 50+ medical publications by refining layouts, typography, navigation, and content hierarchy.
- Collaborated with editors and internal stakeholders to adapt designs to publication requirements while maintaining visual standards.
- Ensured W3C-compliant, production-ready UI suitable for content-heavy and regulated domains.
- Recognized with **Employee of the Quarter** and **Best Customer Delight Mail** awards for quality and reliability.
- Certified Scrum Master (Scrum Alliance), supporting structured collaboration within cross-functional teams.

UI Designer – Rave Technologies

Aug 2009 – Aug 2011

- Designed UI layouts for UK-based client websites, focusing on clear structure, visual hierarchy, and usability.
- Converted approved designs into HTML/CSS layouts, supporting accurate implementation of visual intent.
- Collaborated with UX team members to create interaction flows and usability visuals.

Web Designer – Exor India Pvt. Ltd.

Dec 2001 – Nov 2008

- Designed and developed company websites combining UI design and HTML/CSS implementation.
- Created visual assets and collaborated with international stakeholders (US, Italy).

EDUCATION

B.A. (Economics) – Mumbai University, 2001

HSC – 1996 | SSC – 1994

ADDITIONAL SKILLS & LINKS

- Illustration & Basic 2D Animation | WordPress Customization & Plugin Management
View portfolio: <https://wizdreamz.com> | Behance: <https://www.behance.net/wizdreamz>